

APS Chapters and Affiliates Web Site Awards

Award: _____

Entrant's Name: _____ Email: _____

Chapter/Affiliate: _____ APS # _____

Web Site URL: _____

Commenting Judge: _____ Email: _____

- Site classification:** Organization – site about one or more APS Chapter/Affiliate groups
 Stamp Show – site about an APS Chapter/Affiliate sponsored stamp show
 Combo – site that deals with both an organization and its sponsored stamp show

Total Points Awarded: _____ Gold 100-85 pts Vermeil 84-75 pts Silver 74-65 pts Silver-Bronze 64-55 pts Bronze < 55 pts

Line Item Key: + Excellent ✓ Good - Needs Improvement X Missing and Suggested N Not Applicable

Content (0 to 45 Points) _____

- | | | |
|---|---|--|
| <input type="checkbox"/> Informative Main Page | <input type="checkbox"/> Purpose/Goals/Objective | <input type="checkbox"/> Mailing Address/Phone Provided |
| <input type="checkbox"/> News/Latest Information | <input type="checkbox"/> Officer Names/Contacts | <input type="checkbox"/> Copyright Notice Shown |
| <input type="checkbox"/> Engaging | <input type="checkbox"/> Meeting Dates, Times, Location | <input type="checkbox"/> Organization Awards/Winners |
| <input type="checkbox"/> Accurate | <input type="checkbox"/> Upcoming Events/Shows | <input type="checkbox"/> Affiliations Noted |
| <input type="checkbox"/> Timeliness | <input type="checkbox"/> Organization/Show History | <input type="checkbox"/> Links to Related Groups/Topics |
| <input type="checkbox"/> Prominent Name and/or Logo | <input type="checkbox"/> Publication(s) Listed w/Availability | <input type="checkbox"/> Donation Details |
| <input type="checkbox"/> Grammar/Spelling | <input type="checkbox"/> Online Articles/Publication Samples | <input type="checkbox"/> Non-Profit Status (if applicable) |
| <input type="checkbox"/> Images/Multimedia/Photos | | |

Membership Details

- | | | |
|---|---|---|
| <input type="checkbox"/> Membership Details | <input type="checkbox"/> Member Services/Benefits | <input type="checkbox"/> Membership Application Downloadable/Online |
| <input type="checkbox"/> Current Membership Total | <input type="checkbox"/> Constitution/Bylaws | |

Stamp Show Details

- | | | |
|---|---|---|
| <input type="checkbox"/> Dates, Times, Location | <input type="checkbox"/> Show Committee Members | <input type="checkbox"/> Cachets/Postmarks Ordering |
| <input type="checkbox"/> Map/Directions | <input type="checkbox"/> Attending Dealers | <input type="checkbox"/> Area Hotels |
| <input type="checkbox"/> Free/Paid Admission | <input type="checkbox"/> Meetings/Events Schedule | <input type="checkbox"/> Area Restaurant |
| <input type="checkbox"/> Free/Paid Parking | <input type="checkbox"/> Convening Societies | <input type="checkbox"/> Area Sightseeing/Shopping |
| <input type="checkbox"/> Show Theme Explained | <input type="checkbox"/> Cachets/Postmarks | <input type="checkbox"/> Press/Publicity Releases |

Shows with Exhibits

- | | | |
|---|--|---|
| <input type="checkbox"/> Exhibit Prospectus/Entry Rules | <input type="checkbox"/> Exhibit App Downloadable/Online | <input type="checkbox"/> Jury Panel |
| <input type="checkbox"/> Exhibit Application Deadline | <input type="checkbox"/> Accepted Exhibits | <input type="checkbox"/> Available Exhibit Awards |

COMMENTS:

Structure and Navigation (0 to 15 Points) _____

- | | | |
|--|---|--|
| <input type="checkbox"/> Ease of Navigation | <input type="checkbox"/> Intuitive Flow | <input type="checkbox"/> Ability to Bookmark Each Page |
| <input type="checkbox"/> Consistent Structure/Layout | <input type="checkbox"/> Effectively Sectioned | <input type="checkbox"/> Search/Site Map |
| <input type="checkbox"/> Effective Use of Space | <input type="checkbox"/> Meaningful Titles for Every Page | |

COMMENTS:

Line Item Key: + Excellent ✓ Good - Needs Improvement X Missing and Suggested N Not Applicable

Visual Design (0 to 10 Points) _____

- | | | |
|---|---|---|
| <input type="checkbox"/> Attractive Pages | <input type="checkbox"/> Distinct Visual Theme | <input type="checkbox"/> Clutter-free |
| <input type="checkbox"/> Professional Appearance | <input type="checkbox"/> Consistent Page Design | <input type="checkbox"/> Appropriate Images |
| <input type="checkbox"/> Uniform Color Scheme and Fonts | <input type="checkbox"/> Esthetically Pleasing | <input type="checkbox"/> Useful Videos |

COMMENTS:

Functionality (0 to 20 Points) _____

- | | | |
|--|--|--|
| <input type="checkbox"/> Website Download Speed | <input type="checkbox"/> Images All Load | <input type="checkbox"/> Works Well When Printed |
| <input type="checkbox"/> Links Work | <input type="checkbox"/> Good Metadata/Keywords Used | |
| <input type="checkbox"/> Multi-browser Compatibility | <input type="checkbox"/> No Scripting Errors | |

COMMENTS:

Interactivity (0 to 10 Points) _____

- | | | |
|---------------------------------------|---|--|
| <input type="checkbox"/> Rollovers | <input type="checkbox"/> Inquiry Reply Speed | <input type="checkbox"/> E-commerce |
| <input type="checkbox"/> Search Tools | <input type="checkbox"/> Feedback Format Used (Email, Web Form, Guest Book, etc.) | <input type="checkbox"/> Accept Electronic Payment |
| <input type="checkbox"/> Chat Rooms | | |

COMMENTS:

Bonus Points (0 to 5 Points) _____

- | | | |
|---|---|--|
| <input type="checkbox"/> Easy to Remember URL | <input type="checkbox"/> Originality | <input type="checkbox"/> Ads are Unobtrusive |
| <input type="checkbox"/> Top Search Ranking | <input type="checkbox"/> Area Philatelic Activities | <input type="checkbox"/> Reason to Return |

COMMENTS:

Summary Comments:
