

**Minutes of the American Philatelic Research Library
Board of Trustees Conference Call
February 9, 2009**

Meeting was called to order by President Kenneth Grant at 3:02 p.m. Eastern Time. Present were: Trustees Ken Grant, Jack Flannery, Rob Haeseler, Peter Martin, Charles Peterson, Herb Trenchard, Dan Walker; APS President Wade Saadi; Peter Mastrangelo; Ken Martin. Absent: Roger Brody; Roger Schnell (Roger Schnell joined the meeting at approximately 3:10 p.m., prior to the vote on the approval of an APS/APRL Joint Long Range Planning Committee).

Wade Saadi announced that Alfredo Frolich has consented to serve as the chair of the joint APS/APRL Campaign for Philately Committee. Dan Walker moved APRL Board approval, seconded by Charles Peterson. Motion passed unanimously.

The Board reviewed the proposal for an APS/APRL Joint Long Range Planning Committee, as earlier presented and approved by the APS Board of Directors (see attachment). After brief discussion, Dan Walker moved approval by the APRL Board of the proposal, and acceptance of Wade Saadi as provisional chairman, seconded by Charles Peterson. Motion passed unanimously.

Pete Mastrangelo reminded members of the forthcoming Board of Trustees meeting at StampShow , and noted that 3 members of the Board (Jack Flannery, Rob Haeseler and Herb Trenchard) will be unable to attend in person. Pete asked if those members would wish to participate telephonically, should that be technically possible. Given their positive response, Pete will attempt to set up a connection.

There being no further business to be brought before the Board, Dan Walker moved adjournment, seconded by Herb Trenchard; approved. The meeting was adjourned by President Grant at 3:15 p.m.

Respectfully submitted.

Charles J. Peterson
Secretary, APRL Board of Trustees.

1 Attachment: a/s

APS / APRL Joint Long Range Planning Committee

Committee: APS President - Wade Saadi
APRL President - Ken Grant
APS Treasurer - Dan Walker
APRL Treasurer - Jack Flannery
APS Immediate Past President - Janet Klug
Executive Director - Peter Mastrangelo
Deputy Executive Director - Ken Martin
Director of Internal Operations - Rick Banks

Provisional Chairman: Wade Saadi

Scope and Purpose

Establish and execute a joint Long Range Planning Advisory Process to the APS Board of Directors and the APRL Board of Trustees toward elucidating and defining the full set of initiatives and activities available to our organizations in the areas of:

- 1) operations / programs / activities
- 2) property development / management
- 3) resource development

Timeline

Approval of Committee Formation and Purpose by Feb. 2009 Board meeting.

Revisit and obtain Board reaffirmation of organizational mission and purpose.

Perform "Environmental Scan" / data and demographic analysis of external / internal influences impacting the marketplace; our operations / programs / activities; and property management and development potential.

Include SWOT activity and trend analysis of internal "revenue" centers. Utilize already developed information including financial data, customer data, member survey, etc.

Assess validity of previous strategic plan goals and objectives.

Investigate and assess potential options available with regard to the development of the APC.

Develop High Level Goals and Objectives for Board Consideration

Approval of High Level Goals and Objectives by August 2009 Board meeting.

Based upon Goals and Objectives develop multi-year (3-5) quantifiable strategies and supporting tactics along with first year plan.

Include contingency (back-up) plans as appropriate.

Develop Key Performance Indicators for committee and Board review including high-level indicators and sub-level indicators as may be appropriate.

Approval of multi-year Strategies and Tactics in support of goals and objectives by Oct / Nov. 2009 Board meeting with specific first-year milestones to be accomplished in concert with 2010 budget.

Develop and execute appropriate reporting and monitoring mechanism for first-year milestones.