

2009 APS CAC NEWSLETTER COMPETITION JUDGES WORK SHEET

Judge's Name _____

APS Chapter Name _____ Chapter # _____

Newsletter Title _____

Purpose of Publication _____

Newsletter Class: Single Page Multi-Page Federation
(One or two sides)

Total Points Awarded: _____ Level Bronze Silver-Bronze Silver Vermeil Gold
<54 pts 55-64 pts 65-74 pts 75-84 85-100 pts

- **CONTENT COVERAGE (maximum of 60 points) Points Awarded: _____**

Essential Information: (0 to 25 points)

Contact Information
Officers, Board, Appointees, Editor Names
Meeting Notices/Club Events
Local Philatelic News/Events
Club Needs (Dues, Donations, Etc.)

Mention Members' Names: (0 to 10 points)

Worker Recognition
List New Members
(Names, Addresses, Telephones, Specialties)

Illustrations: (0 to 10 points)

Color Use
Photographs
Scans

Overall Content: (0-15 points)

Content compared to Number/Size Pages

(Continued)

- **PRODUCTION QUALITY (maximum of 40 points) Points Awarded: _____**
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Effective Masthead/Cover: (Up to 10 points)

Title
Name of Chapter
Date
Mailing Address
Pleasing in General Layout

Format/Readability: (Up to 10 points)

Ease of Use
Effective use of Space
Titles
Neatness

Reproduction Quality: (Up to 10 points)

Clarity of Text
Clarity of Illustrations
Paper Thickness
Paper Color

Grammar/Syntax: (Up to 10 points)

Clearly Written
Conformity to Grammatical Rules
Correct Spelling

- **BONUS POINTS (maximum 10 points) Points Awarded: _____**

Optional Information: (BONUS: 0 to 10 points)

Member Profiles, Auction Lists,
Members' Ads, Articles, New Issues,
Contests, Quizzes, Puzzles,
Book Reviews, Cartoons, Etc.

OTHER COMMENTS