

APS Board of Directors Meeting
Telephone open session
Wednesday, Jan. 28, 2009

In Attendance: Wade Saadi, Steve Rod, David Straight, Nicholas Lombardi, Wayne Youngblood, Dan Walker, Denise Stotts, Joann Lenz, Michael Dixon, Janet Klug.

Staff: Peter Mastrangelo, Ken Martin, Barb Boal, Mercer Bristow

Identified Visitors: Foster Miller, Dennis Gilson, Kurt Lenz, Ken Grant (for APRL board)

Called to order at 1:30 p.m. (eastern) by President Wade Saadi

Agenda:

1) Approval of Board minutes - August 13, 2008 Hartford meeting

Moved by: Joann Lenz

Seconded: Denise Stotts

No discussion

Vote: unanimous

2) Approval of appointments to Election Review Board, as recommended by Saadi:

Robert Zeigler (Chair), Ronald Lesher and William Bauer, members.

Moved by: Dan Walker

Seconded: David Straight

No Discussion

Vote: unanimous

3) Approval of the formation, scope and purpose of a Joint Long Range Planning Committee (Future committee listings will be by position. This is the provisional forming committee). Final composition of group will be decided in Arlington, Texas, in February:

APS / APRL Joint Long Range Planning Committee

Chairman: *Wade Saadi*

Committee: *Ken Grant*

Dan Walker

Jack Flannery

Janet Klug

Peter Mastrangelo

Ken Martin

Rick Banks

Scope and Purpose

Establish and execute a joint Long Range Planning Advisory Process to the APS Board of Directors and the APRL Board of Trustees toward elucidating and defining the full set of initiatives and activities available to our organizations in the areas of:

- 1) *operations / programs / activities*
- 2) *property development / management*
- 3) *resource development*

Timeline

Approval of Committee Formation and Purpose by Feb. 2009 Board meeting.

- *Revisit and obtain Board reaffirmation of organizational mission and purpose.*
- *Perform “Environmental Scan” / data and demographic analysis of external / internal influences impacting the marketplace; our operations / programs / activities; and property management and development potential.*
- *Include SWOT activity and trend analysis of internal “revenue” centers. Utilize already developed information including financial data, customer data, member survey, etc.*
- *Assess validity of previous strategic plan goals and objectives.*
- *Investigate and assess potential options available with regard to the development of the APC.*
- *Develop High Level Goals and Objectives for Board Consideration*

Approval of High Level Goals and Objectives by August 2009 Board meeting.

- *Based upon Goals and Objectives develop multi-year (3-5) quantifiable strategies and supporting tactics along with first year plan.*
- *Include contingency (back-up) plans as appropriate.*
- *Develop Key Performance Indicators for committee and Board review including high-level indicators and sub-level indicators as may be appropriate.*

Approval of multi-year Strategies and Tactics in support of goals and objectives by Oct / Nov. 2009 Board meeting with specific first-year milestones to be accomplished in concert with 2010 budget.

- *Develop and execute appropriate reporting and monitoring mechanism for first-year milestones.*

Moved by: Walker

Seconded: Stotts

Some discussion on composition of committee, and whether there is a conflict of interest having a sitting president serve as chair.

Motion was amended (and second amended) to approve the formation of provisional committee with Saadi as temporary chair, to be examined at the Arlington meeting, with the hope a permanent chair will be found.

Vote: unanimous

**4) Approval of appointment of Membership Promotion and Recruiting Chair
(Louise Toft)**

Moved by: Janet Klug

Seconded: Walker

Vote: unanimous

5) Approval of FIAF Representative appointment (Yamil Kouri)

Moved by: Klug

Seconded: Straight

Vote: unanimous

Motion to adjourn: Lenz

Second: Walker

Meeting adjourned 2:25 p.m. (eastern)